



# YLLÄS

LUONNOLLISESTI YKKÖNEN

# Visit Ylläs

Janne-Juhani Haarma  
CEO

LUONNOLLISESTI YKKÖNEN



# Ylläs

- Eight seasons
- Seven fells
- Authentic villages
- One national park with the cleanest air in the world

LUONNOLLISESTI YKKÖNEN



# Why Ylläs?

- Cleanest air in the world
- Largest ski resort in Finland
- Most popular national park in Finland
- Largest cross country and mountain biking trail network in the world
- Winter biking mecca

LUONNOLLISESTI YKKÖNEN



# Why Ylläs?

- Arctic but with easy access
- Unique atmosphere of true Lapland
- Good services and excellent cuisine
- Easy and safe way to explore the last wilderness in Europe
- Safe destination

LUONNOLLISESTI YKKÖNEN



# Services

- 23 000 beds, in hotels, hostels and cabins
- Numerous service providers for all arctic activities in all seasons
- Major airport and a railway station half an hour away

A person stands in a snowy forest at night, looking up at the aurora borealis and a starry sky. The scene is illuminated by a soft, greenish-blue light from the aurora, creating a magical atmosphere. The trees are heavily laden with snow, and the ground is a smooth, white expanse. The person is silhouetted against the bright light of the aurora.

Thank you!  
Kiitos paljon!